Worksheet - platform business model #1

And answer these questions:

1. Which one of the above types of platform is closest to your industry / company?

2. What can you learn from those companies that are closest to your company? Which sides are they connecting and how? What value are they adding to both sides?

3. What are opportunities for your company?

Don’t miss worksheet #2

Check out www.InnovationTactics.com/platform-business-model for more